



I2C MODERN SLAVERY AND HUMAN TRAFFICKING STATEMENT SEPTEMBER 2016

This is the company modern slavery and human trafficking statement for the financial year ending 31 March 2016 pursuant to section 54 of the Modern Slavery Act 2015. It has been approved by the board of directors of I2c.

OUR BUSINESS, STRUCTURE AND SUPPLY CHAINS

I2c is a partnership between Sainsbury's and Aimia that specialises in data-driven insights and strategies designed to influence shopping behaviour, build brand loyalty and enhance the shopping experience for Sainsbury's customers.

Further details can be found at www.i-2-c.co.uk

OUR POLICIES ON SLAVERY AND HUMAN TRAFFICKING

We will not tolerate modern slavery or human trafficking in our supply chains or in any part of our business. We are committed to ensuring that there is transparency in our own business and to tackling any modern slavery and human trafficking in our supply chains. We expect the same standards from our suppliers and contractors.

We are reviewing our existing policies and procedures relevant to modern slavery, and will develop and update these as necessary to reflect our policy commitments.

We will ensure consistent messaging of these policies is distributed throughout our business and management at all levels, and our supply chains.

DUE DILIGENCE PROCESSES

In order to identify and mitigate modern slavery and human trafficking risks, we adopt a risk-based approach and are putting in place processes to:

- identify and assess potential risk areas in our business and supply chains;
- monitor potential risk areas in our business and supply chains;
- mitigate the risk of modern slavery and human trafficking occurring in our business and supply chains; and
- protect whistle blowers.

STEPS TO ASSESS AND MANAGE RISKS

We have established a dedicated team to address the identification of modern slavery and human trafficking risks and to ensure that appropriate measures are in place, or introduced.

As an initial step, we will be incorporating modern slavery and human trafficking issues into our Supplier Code of Ethics.

TRAINING

To ensure that our staff understand and can identify modern slavery and human trafficking risks in our supply chains and business, we will develop and provide appropriate training.

OUR EFFECTIVENESS IN ELIMINATING SLAVERY AND HUMAN TRAFFICKING

We will review the effectiveness of the measures we take in ensuring that there is no modern slavery or human trafficking in our supply chains, and we will use this to inform the development of our procedures and best practices.



Chief Executive Officer, I2c L.L.P.

Date: 6/10/16