

milk advertising

What is it?

Milk Media offer the unique opportunity to generate high visibility branded messaging both in-store and in shoppers' homes

Key benefits

- Campaigns can be planned by region, bottle size and milk type to reach a specific target audience
- Flexible creative as the label can be fully branded
- Labels can be perforated giving space for coupons or additional information to drive further brand awareness



Set-up

Live for approximately
2 weeks

Booking lead time
8 weeks

Artwork lead time
5 weeks